

LiveStreaming/Video

The Digital Ecosystem

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Bespoke Solution

Visual branding elements

eCommerce

Cloud Based Solutions

Blog

Intranet/
Membership area

Analytics

Email Marketing Infrastructure



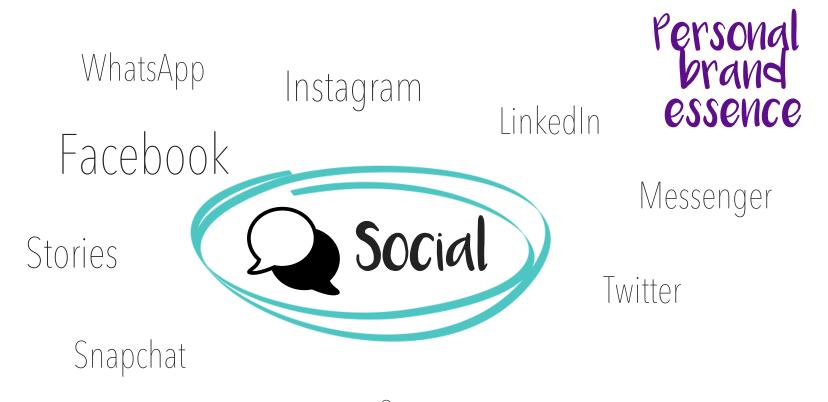
Responsive Website

Landing Pages

The Web Facet

Start with the right foundations





Groups
Facebook & LinkedIn

The Social Facet

Be where your people are online



Photography

Downloads/Lead Magnets

Webinars

Personal brand messenging

Email Campaigns &

Automation



Blogging

Podcasts

Whitepapers/CaseStudies

LiveStreaming/Video

## The Content Facet

How to tell our story & make a connection



Backlink Strategy

recognition

On Page

Goals & Reporting

Pinterest

Youtube

@Search

Google Ads

Search Engine Optimisation

Facebook/Instagram Ads

Retargeting

## The Search Facet

How to find our clients & how they find us