



The Digital Ecosystem

Bespoke Solution

Visual
branding
elements

eCommerce

Cloud Based Solutions

Email Marketing
Infrastructure

Blog

Intranet/
Membership area



Analytics

Responsive
Website

Landing Pages

The Web Facet

Start with the right foundations

WhatsApp

Instagram

LinkedIn

**Personal
brand
essence**

Facebook

Messenger

Stories



Twitter

Snapchat

Groups

Facebook & LinkedIn

The Social Facet

Be where your people are online



The Content Facet

How to tell our story & make a connection

Personal
brand
recognition

Backlink Strategy

On Page
SEO

Goals & Reporting

Pinterest

Youtube

@Search

Search Engine Optimisation

Google Ads

Facebook/Instagram Ads

Retargeting

The Search Facet
How to find our clients & how they find us